

PETRICHOR
GOVERNMENT DEGREE COLLEGE
NEWS LETTER

ISSUE NO : FEBRUARY 2025



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M.Sc.,M.Phil.,Ph.D

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**GOVERNMENT DEGREE COLLEGE,
KOVVURWESTGODAVARIDISTRICT**



FromPrincipal'sDesk

Greetings on behalf of the Government Degree College, Kovvur. Welcome to another exciting month i.eFebruary. The campus has been abuzz with enthusiasm, creativity, and a spirit of learning, as students and staff actively participated in various academic, cultural, and social initiatives. The activities of this month are as follows: Sarojini Naidu birth anniversary, National Webinar on Behavioral Finance, Swachchandra and Swarnandhra, blood donation,And National Science Day, New College Web Site Lunched



NEWS EVENTS

13-02-2025 Sarojini Naidu birth anniversary




The Birth Anniversary of Sarojini Naidu was celebrated with great respect and enthusiasm at Government Degree College, Kovvur. The event was organized in the presence of the Principal, faculty members, and students. The program began with floral tributes to the portrait of Sarojini Naidu, followed by speeches highlighting her remarkable contributions as a poet, freedom fighter, and an inspiring leader in India's independence movement. The Principal addressed the gathering and emphasized her role as the "Nightingale of India" and her dedication to social reform and women's empowerment. Students actively participated in the program by delivering speeches and sharing thoughts on her life and achievements. The celebration served as a source of inspiration, reminding everyone of her patriotism, literary excellence, and commitment to the nation.

15-02-2025 National Webinar on Behavioral Finance



GOVERNMENT DEGREE COLLEGE, KOVVUR
EAST GODAVARI DISTRICT - 534350
Departments Of Commerce and Economics
Organising a National Webinar on
“Behavioural Finance”

Resource Person

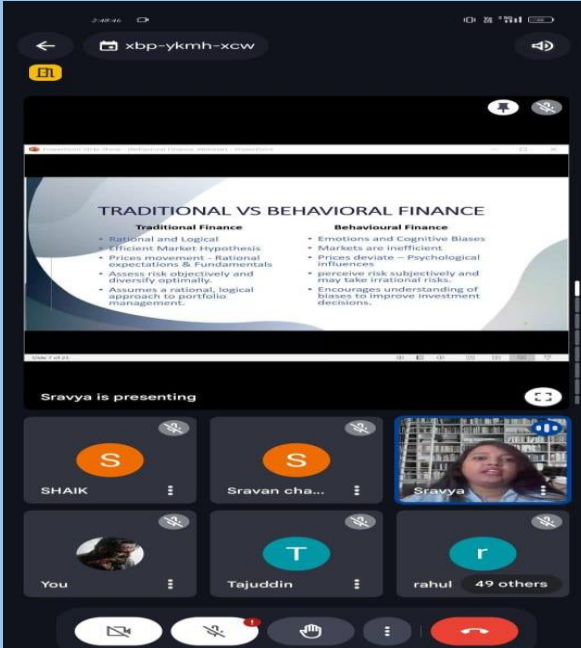


Ms. J. Sravya
CA.,CMA.,MBA.,
Indian Institute of
Management, Kolkata

Date and Time
15-02-2025 Saturday
02:30 PM – 03:30 PM

Chair Person
Dr. J. Suneetha, Principal
GDC, Kovvur,

Moderators
Sri. K. N. Suryanarayana,
Lecturer in Commerce
Dr. P. Jayanand Kumar
Lecturer in Economics



The screenshot shows a mobile application interface for a webinar. At the top, there's a navigation bar with a back arrow, a search icon, and a user profile icon. Below that, a slide titled "TRADITIONAL VS BEHAVIORAL FINANCE" is displayed. The slide compares Traditional Finance (rational and logical, efficient market hypothesis, rational expectations, objective risk assessment, rational portfolio management) with Behavioural Finance (emotions and cognitive biases, inefficient markets, subjective risk perception, understanding of biases for better decisions). Below the slide, it says "Sravya is presenting". At the bottom, there's a grid of participant icons: SHAIK, Sravan cha..., Sravya (video on), You, Tajuddin, rahul, and 49 others. A red call button is at the bottom right.

A National Webinar on Behavioral Finance was successfully organized by the Departments of Commerce and Economics at Government Degree College on 15th February 2025. The program witnessed active participation from the Principal, faculty members, and students. The webinar aimed to create awareness about the psychological factors influencing financial decisions and investment behavior. Resource persons highlighted key concepts such as biases, decision-making patterns, and the role of emotions in financial markets. The session was highly informative and interactive, enhancing the students' understanding of real-world financial practices. The event concluded with a vote of thanks, appreciating the efforts of the organizing departments.

15-02-2025 Swachchandra and Swarnandhra



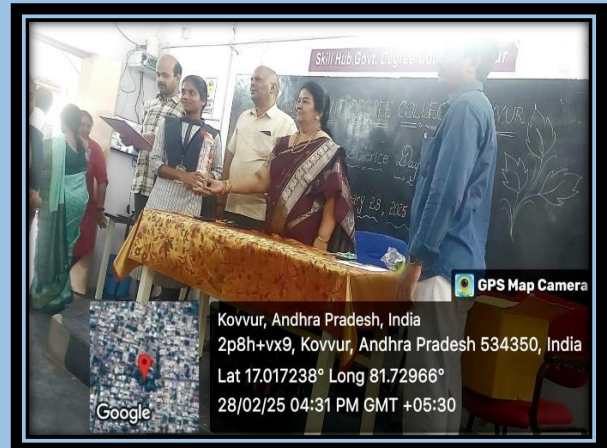
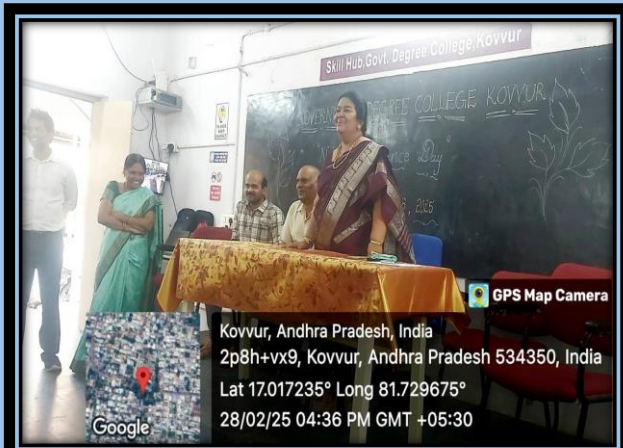
A pledge on *Swachchandra and Swarnandhra* was solemnly administered at Government Degree College, Kovvur, in the presence of the Principal, staff, and students. The programme aimed to create awareness about cleanliness, hygiene, and the vision of a clean and prosperous Andhra Pradesh. On this occasion, all participants collectively took an oath to maintain cleanliness in the campus and their surroundings, and to actively contribute towards building a better and greener society. The initiative reflected the institution's commitment to social responsibility and community development.

18-02-2025 blood donation



A noble act of social responsibility was demonstrated by the staff of Government Degree College, Kovvur, through their participation in a blood donation program held at the Government Hospital, Rajahmundry. The faculty members voluntarily came forward to donate blood, contributing to the welfare of patients in need and promoting the spirit of service in the community. Among them, Dr. Jayanand Kumar played a commendable role by actively donating blood and inspiring others to take part in such humanitarian activities. The initiative reflects the college's commitment to social service and creating awareness about the importance of blood donation.

28-02-2025 National Science Day



National Science Day was celebrated with great enthusiasm at Government Degree College, Kovvur on 28th February, commemorating the discovery of the Raman Effect by Sir C.V. Raman. The programme witnessed active participation from the Principal, faculty, and students. On this occasion, various activities such as science exhibitions, poster presentations, and quiz competitions were organized to promote scientific awareness and curiosity among students. The speakers highlighted the importance of science in everyday life and encouraged students to develop a scientific temper and innovative thinking. The celebration concluded with an appreciation of participants and a renewed commitment to fostering scientific knowledge and research among students.

28-02-2025 New College Web Site Lunched



The new college website of Government Degree College, Koveluru was officially launched in a simple and dignified programme held on the college campus. The Principal, along with all the staff members, actively participated in the event. On this occasion, the Principal emphasized the importance of digital platforms in enhancing communication, transparency, and accessibility of information for students and stakeholders. The website is expected to serve as a valuable resource by providing updates on academic activities, admissions, courses, and college events. The staff expressed their appreciation for this initiative, which marks a significant step towards modernization and effective dissemination of information.

Thank
you

A vibrant, hand-drawn style graphic of the words "Thank you". The word "Thank" is written in a cursive font with a color gradient from red to orange. The word "you" is written below it in a similar cursive font with a color gradient from green to blue. The text is surrounded by various decorative elements: small stars in red, yellow, and green, a purple flower, and stylized leaf-like shapes in orange and yellow. The entire graphic is set against a light blue background.